



Unlock the value of your
corporate social responsibility





Local businesses doing local good

The crisis in public finances and government's diminishing capacity to address society's needs means local businesses doing local good is growing in importance.

Business can change lives – remember, the Cadbury's chocolate business birthed the idea of 'welfare' by employing their business acumen beyond the factory gates and offices.

A century before, Hereford had its own Cadbury. Imagine the frustration of graduating from a leading business school, travelling across the world to make your fortune and then catching a debilitating disease which unravels your dreams. It was this experience which saw our founder, John Venn, put his business acumen to different use and transform the plight of Hereford's poor.

Following a personal crisis, a local business leader said to me, *"There's a point when you realise that success is more than profit – it's really about legacy."* Business people appreciate it's not just about the money you make, or the assets you own, it's how you use them.

It's hard to see a way through the national crisis yet businesses can avert local crisis. Vennture is here to work with you, making it simple and easy to exercise your social responsibility. By working together, we can support local schools, strengthen families and change the lives of children for the better.

Robert Thomas

Robert Thomas, MBE
Lead Executive Officer

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“During a traumatic period personally, I was able to reach out to Vennture and I can now acknowledge the great work and support they offered my family. They professionally go above and beyond to dig into the social issues and problems that youths in our community experience and then try to help them.



Michael Greene
Owner, Cafe Miro

Vennture has steered many youths to a more fruitful journey. When you feel helpless trying to protect your child, when you need independent advice, when you're at your lowest point, when all else fails, call Vennture.”



We make it easy for your business to do good

Let's work together

Success in today's competitive environment means more than just profits. Standing out is about creating lasting value and community impact. You can do that by partnering with Vennture, a charity with a bold mission and proven track record. We give you the opportunity to leverage your corporate social responsibility, enhance your reputation and become a force for good in your community.

Capital finance donations help fund vital projects that change local lives. By volunteering or encouraging your team to get involved, you provide hands-on support where it's needed most. By fundraising on our behalf or spreading awareness, you can help us reach more people. Together, we can make a real and lasting impact. Your support - whatever it looks like - will make a measurable difference in Herefordshire.

Our mission is simple: to support those in need and ignite positive change.

Igniting positive change

We work across Herefordshire: in the city, market towns and villages. You'll find us helping on the streets of Hereford, nurturing families in their homes, and supporting individuals through life's challenges.

Helping families

We provide emotional and practical support to 300 local families per year. We help them work together to map out an action plan. Whether they're facing financial difficulties, parental conflict, or children's special educational or mental health needs, we provide families with the tools to help themselves and take their next steps.



Helping on the streets, day and night

Our dedicated and highly trained team of 160 volunteers are out on the streets of our community during busy periods providing a safe and reassuring presence. They are ready to help people in need by offering medical triage, first aid, a listening ear or a safe journey home. This important work helps to reduce demand on local emergency services and ensures our community has a good time and comes home safe..

Helping individuals

We provide specialised care and support for around 600 vulnerable adults per year during their time of need. Often facing difficult childhoods, homelessness, addiction, disabilities or criminal charges. We listen, get to know the individual and help them to take action, build resilience and bring about the positive changes they want in their lives.

Helping to prevent hidden homelessness

The housing crisis in Herefordshire is not just a statistic. It's real, and it's affecting hardworking families, parents and children who are suddenly facing the unthinkable: homelessness. We aim to raise £1 million to convert a historic building into five well-designed 2 and 3 bed flats. These safe and spacious flats will allow many families respite over the years, offering 10 weeks of shelter and vital mentoring to help them overcome the root causes of their homelessness.



Join us in making a difference,
one person at a time.



Unlock the value of your Corporate Social Responsibility

Direct Sponsorship

Your high impact business sponsorship will transform outcomes for local children, young people and families. Our schools-based Link Workers help schools to support struggling families. Link Workers design and implement tailored programs to enhance the well-being of the entire school community, including children, parents, and teaching teams. Their work also allows teachers more time to teach.

Individual Link Workers are welcomed into homes to journey alongside individual families. By nurturing trust and equipping parents with new ways of approaching the day-to-day challenges of family life, they improve things for children.

You can help drive change locally by sponsoring a link worker in your local school. One year of sponsorship will help 30 local families.

Your money makes a measurable difference

Fund our work and transform outcomes for local people.
See the difference a regular social investment or a capital donation can make.

£320

Puts our teams on Hereford's street for a night to ensure at least 6 young people get home safe.

£1,000

Funds a dedicated mentor to help a homeless veteran off the street and back onto their feet.

£7,000

Pays for a link worker to provide family pastoral support for one term in a small rural school.

£25,000

Renovates the roof of our 5 flat legacy project to support local hard-working families facing homelessness.

£60,000

Provides a life changing link worker who can offer whole family resilience mentoring to 60 parents and 140 children.

£140,000

Secures the renovation of one of our 3 bedroom legacy flats to offer respite & support for many families facing homelessness.

The quickest and easiest way to donate is online at:

www.vennture.org.uk/donate

By Bank Transfer - Get in touch with us for our bank details and unique reference:

0330 202 0730

accounts@vennture.org.uk

By Cheque - Make payable to 'Herefordshire Vennture' and send to:

Vennture Community Team

26 Vicarage Road

Hereford

HRI 2QN



Other ways to support us

Make your taxes work for good

Your limited company can pay less corporation tax when it gives money to a charity. You can deduct the value of your donations from your total business profits before you pay tax. Beyond a financial gift, other donations such as sponsorship, charitable events and donations of equipments or services are generally eligible for tax relief, too.



Make us your charity of choice

Host events, take on inspiring challenges, boost company morale and understanding of local issues. We'll give you activity ideas, fundraising materials and tips for engaging employees. To stand out in today's competitive environment means more than just profits.

Are your staff bike riders, hikers, cake bakers or head shavers? Fun and simple ways to raise money also help build engaged and motivated teams. Employee fundraising helps us create lasting local impact.



Payroll Giving

Staff can give a regular donation to Vennture through the payroll. It is a simple, tax-efficient scheme allowing employees to donate to us as their UK registered charity of choice. The donation comes directly from their salary, or workplace pension, before tax.

Checkout charity

Do customers spend at a till, or online with you? Checkout charity comes in a few different guises. Offer customers the option to round up their purchases to the nearest pound and donate the difference to Vennture. Or, let customers add a specific percentage to their purchase at checkout, with the funds heading our way. You can even offer a charitable product with the proceeds supporting one of our campaigns.

Volunteering

Benefits of volunteering

You'll make a difference, learn new skills and build confidence. All while having a positive impact on your community and helping those in need.

- ✔ **Personal Growth**
- ✔ **Meet new likeminded people**
- ✔ **Improve your wellbeing**
- ✔ **Give back to the community**
- ✔ **Enhance Your CV**
- ✔ **Develop medical & emotional skills**
- ✔ **Try something rewarding and new!**

We equip volunteers with vital skills to make a significant difference in people's lives.

Our Street volunteers are a calm and reassuring presence. They make sure those out at night 'have a good time and come home safe'.

Trained in the skills of Street Triage, they offer a safe space for anyone in crisis, and supervised recovery for those experiencing harmful effects of alcohol or drugs. Participating in impactful volunteering roles fosters a sense of purpose and fulfilment in employees. Hands-on experience builds vital and transferable skills such as rapport, decision making, leadership and crisis management. All invaluable in your workforce. This fulfilling work in the community reinforces your business's commitment to local well-being.





Our commitment to you

- ✓ Make it easy for you to give back locally, in impactful, preventative and sustainable ways.
- ✓ High-value and meaningful volunteering opportunities for your people.
- ✓ Full collaboration as your charity of choice, including fundraising resources, ideas and materials.
- ✓ Visits to our properties and programmes to see the difference your support makes.
- ✓ Corporate Social Responsibility impact reporting for your annual report.
- ✓ Responsible, outcome focused and data driven investment of your donation.

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"I was with Vennture from the start. For me, getting involved was inspiring. It was a great way to give back and to show my commitment for people in need, who it's easy to forget. Vennture is radical in the way that it delivers and puts people first"

Dave Hider, MindGap



Ready to partner with Vennture?

Let's work together to create places where every family thrives and community really means something.

- ✓ **Direct Sponsorship Opportunities**
- ✓ **Employee Development**
- ✓ **Community Impact**

Contact Robert Thomas, MBE, our CEO to discuss how your business can partner with Vennture. Please email Rob at **Robert.Thomas@vennture.org.uk**



The Queen's Award for Voluntary Service

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Vennture received the Queen's Award for Voluntary Service (QAVS), in 2018. Equivalent to an MBE, it is the highest award that can be given to local voluntary groups in the UK, and it is awarded for life.

Now the King's Award for Voluntary Service (KAVS), it was created in 2002 to celebrate Queen Elizabeth II's Golden Jubilee.

Every day, millions of people across the UK are making a difference by volunteering. The Award has been shining a light on the fantastic work of voluntary groups from all across the UK for many years.

National Crime Beat Awards

Outstanding contribution to reduce crime and create a safer community

Pride of Herefordshire Award

Adult Community Award

West Mercia Police Awards

The Innovation Award

High Sheriff of Herefordshire Award

Great and Valuable services
to the community



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