



# Start fundraising for Vennture





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By fundraising for Vennture, you are a force for good in your community.

# What your money can do

Join us in making a difference, one person at a time.

From lending a helping hand on the streets of Hereford and nurturing families in their homes, to supporting individuals through life's challenges.

Our mission is simple: to support those in need and ignite positive change.

**£10** could provide medical supplies for 1 night for our street volunteers

**£1,000** could fund a dedicated mentor to help a homeless veteran off the street

**£40** half a day coming alongside an individual facing homelessness

**£2,500** could fund a dedicated link worker to come alongside a family for 6 months to create a sustainable change

**£75** could pay for a volunteer to have First Aid Training to provide critical triage on Hereford's streets

**£4,500** ensures our mobile unit is available to provide lifesaving triage to people on the street, transport people to A&E, and reunite individuals with loved ones

**£100** could contribute to a care-experienced young person having a trusted mentor in their life

**£5,000** could provide 7 days of training for eight students who are aspiring medics

**£250** could pay for a month of mentoring for a family facing a crisis

# Igniting positive change

We work across Herefordshire: in the city, market towns and villages. You'll find us helping on the streets of Hereford, nurturing families in their homes, and supporting individuals through life's challenges.

## Helping families

We provide emotional and practical support to 300 local families per year. We help them work together to map out an action plan. Whether they're facing financial difficulties, parental conflict, or children's special educational or mental health needs, we provide families with the tools to help themselves and take their next steps.



## Helping on the streets, day and night

Our dedicated and highly trained team of 160 volunteers are out on the streets of our community during busy periods providing a safe and reassuring presence. They are ready to help people in need by offering medical triage, first aid, a listening ear or a safe journey home. This important work helps to reduce demand on local emergency services and ensures our community has a good time and comes home safe..

## Helping individuals

We provide specialised care and support for around 600 vulnerable adults per year during their time of need. Often facing difficult childhoods, homelessness, addiction, disabilities or criminal charges. We listen, get to know the individual and help them to take action, build resilience and bring about the positive changes they want in their lives.

## Helping to prevent hidden homelessness

The housing crisis in Herefordshire is not just a statistic. It's real, and it's affecting hardworking families, parents and children who are suddenly facing the unthinkable: homelessness. We aim to raise £1 million to convert a historic building into five well-designed 2 and 3 bed flats. These safe and spacious flats will allow many families respite over the years, offering 10 weeks of shelter and vital mentoring to help them overcome the root causes of their homelessness.



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“During a traumatic period personally, I was able to reach out to Vennture and I can now acknowledge the great work and support they offered my family. They professionally go above and beyond to dig into the social issues and problems that youths in our community experience and then try to help them.



Michael Greene  
Owner, Cafe Miro

Vennture has steered many youths to a more fruitful journey. When you feel helpless trying to protect your child, when you need independent advice, when you're at your lowest point, when all else fails, call Vennture.”



# Top tips for fundraising success

## 1 Set your target

How much would you like to raise, and what difference would that make? Being clear about this helps donors understand the impact of their contribution and motivates them to help you reach your goal.

## 2 Choose the right idea

Select a fundraising idea that aligns with your interests and those of your donors. Whether that's a community event, a personal challenge, or an online campaign.

## 3 Plan ahead

Give yourself plenty of time to organise and promote your event. Create a timeline for tasks such as securing a venue, gathering supplies, and promoting your event to ensure everything runs smoothly.

## 4 Use social media

Use platforms like Facebook, Instagram, and TikTok to spread the word about your fundraiser. Share regular updates, photos, and personal stories to build excitement.

## 5 Tell your story

Explain why you're fundraising for Vennture and what the cause means to you. Personal stories create a connection with potential donors and can really boost your total.

## 6 Engage your community

Reach out to local businesses, schools, and organisations for support. They can help promote your event, donate prizes, or even sponsor you.

## 7 Make it easy to donate

Share our JustGiving page and our Donate page to make it easy for people. You could also offer in-person collections.

## 8 Ask your employer about matched giving

Many companies will match the donations made by their employees, instantly doubling your fundraising total.

## 9 Thank your supporters

Show appreciation to everyone who contributes, whether they donate, volunteer, or help spread the word. A personal thank-you note or a shout-out on social media goes a long way.

## 10 Follow up

After the event, share the results with your supporters. Let them know how much was raised and how it will make a difference.

Good luck, and  
happy fundraising!



## Why not try some of these ideas

### Book Swap & Bake Sale

Combine a love of books and baked goods! Ask people to bring books they no longer need and sell them alongside a bake sale. Perfect for book lovers and foodies alike.

### Karaoke Night

Host a karaoke night at a local venue. Charge an entry fee and offer prizes for the best (and worst!) performances. A fun way to showcase hidden talents and have a laugh.

### Community Quiz Night

Organise a quiz night at a local community centre or pub. Charge an entry fee and offer prizes for the winning team. Make it more engaging with themed rounds on local history or Vennture's work.

### Sponsored Silence

Challenge individuals or groups to stay silent for a set period and collect sponsorships for their endurance. Perfect for schools or workplaces.

### Raffle Event

Gather donations from local businesses to create a prize raffle. Sell tickets leading up to a live draw. It's a simple and effective way to engage the community.

### Active Challenge Events

Get moving while raising money! Take part in sponsored activities such as a fun run, cycle ride, long-distance walk or even the Three Peaks challenge. Ask friends, family and colleagues to sponsor you, and share progress updates to keep everyone involved. Enjoy the outdoors and raise vital funds at the same time.

# Sending in your donation

The quickest and easiest way to donate is online at:

**[www.vennture.org.uk/donate](http://www.vennture.org.uk/donate)**

By Bank Transfer - Get in touch with us for our bank details and unique reference:

**0330 202 0730**

**[accounts@vennture.org.uk](mailto:accounts@vennture.org.uk)**

By Cheque - Make payable to 'Herefordshire Vennture' and send to:

**Vennture Community Team**

**26 Vicarage Road**

**Hereford**

**HRI 2QN**

**[www.justgiving.com/vennture](http://www.justgiving.com/vennture)**



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“When you came to me, the cupboard was bare - a pot noodle for three kids. Being a single dad was hard - being haunted by mum's addiction. Then redundancy hit and there was no help - not where I live. I was alone.

“No one understood. No one talked to me. I just didn't fit anymore. Others were so well-off. I couldn't look at them. I counted every penny for the food. £5.70 bus fare? £1 for the school fete? Nothing for the pay-as-you-go - I couldn't call anyone. The bills? I stopped opening the post but couldn't stop the kids being hungry.

“I was desperate - down to that last pot noodle. Then you came along. You brought the food parcel. You listened. You opened the letters. You did not judge. You were just there for me. I had nothing - you brought me hope.”



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